



NOTES OF PERSUASION



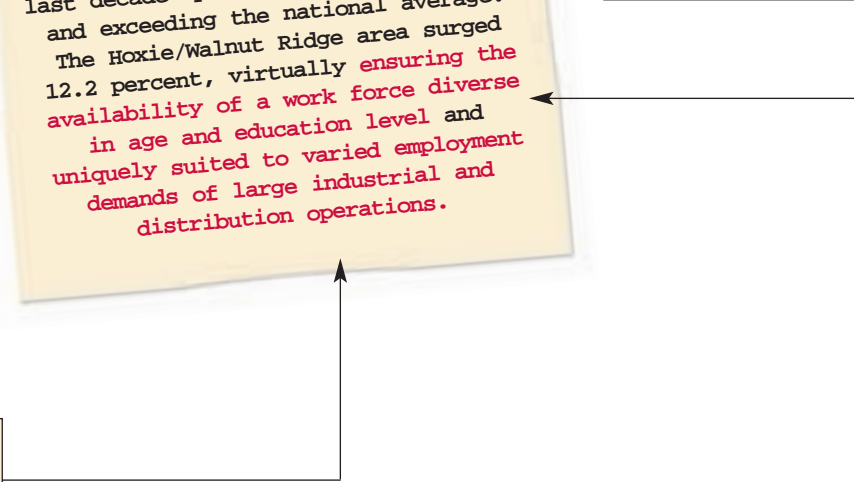
LABOR

The state of Arkansas has experienced a steady increase in population over the last decade-up 14.5 percent since 1990 and exceeding the national average.

The Hoxie/Walnut Ridge area surged 12.2 percent, virtually ensuring the availability of a work force diverse in age and education level and uniquely suited to varied employment demands of large industrial and distribution operations.

WE'RE GROWING!

AND WE'VE GOT THE PEOPLE YOU NEED!



As a Right To Work State, Arkansas workers are not required to join a union resulting in a low union presence.

RIGHT TO WORK STATE



Union - 7.6%
Non-Union - 92.4%

POPULATION BREAKDOWN



Lawrence County - 17,774
Walnut Ridge/Hoxie - 8,011

UNEMPLOYMENT RATE

Lawrence County - 7.2%



LABOR FORCE

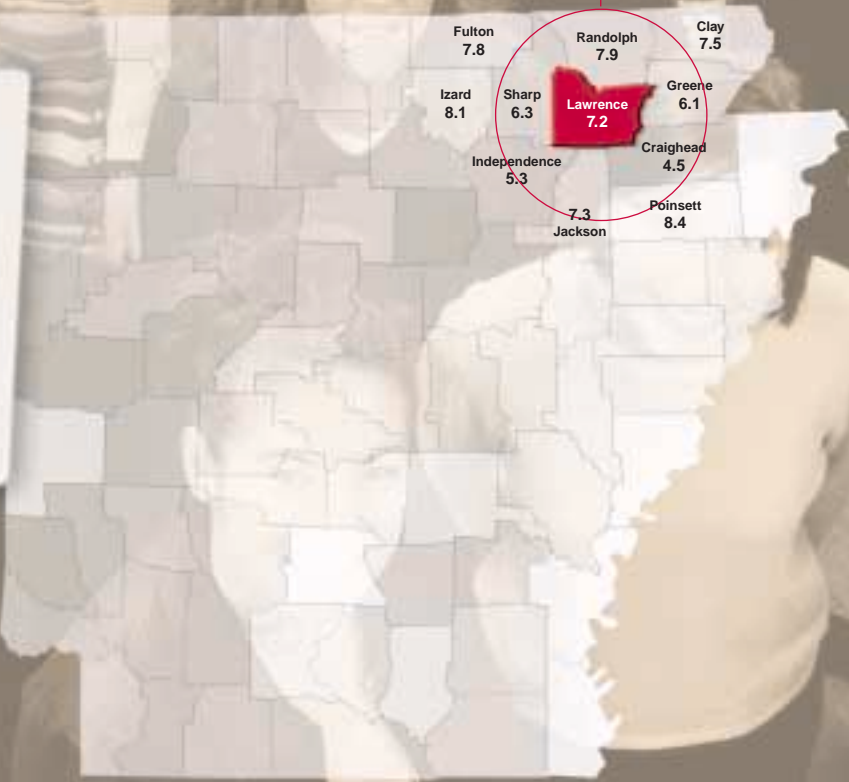


Lawrence County - 7,500
Within 30 min. radius - 123,400

MEDIAN HOUSEHOLD INCOME



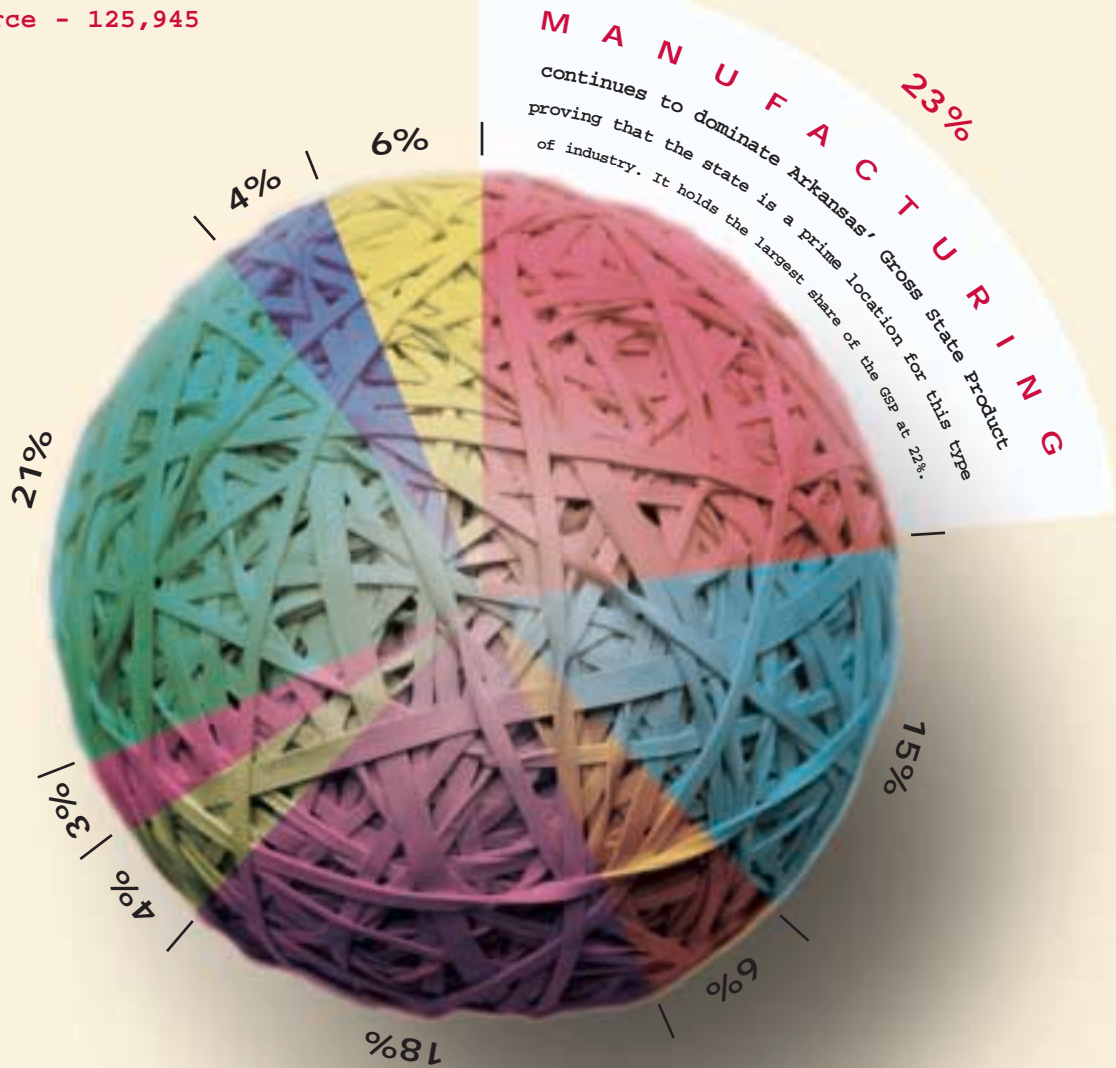
\$27,139



AREA LABOR

Breakdown of Northeast Arkansas Labor

Total Labor Force - 125,945



NORTHEAST ARKANSAS LABOR FORCE

TOTAL	125,945
• Agri, Forestry, Fishing & Hunting, Mining	5,413
• Construction	7,494
• Manufacturing	28,930
• Wholesale & Retail Trade	18,800
• Transportation, Warehousing, & Utilities	7,138
• Education, Health & Social Services	23,085
• Finance, Insurance & Real Estate	4,938
• Public Administration	3,739
• Other	26,408

Lawrence County Average Wages By Industry

Industry	Earnings
Construction	\$10.34/hr.
Financial Activities	\$10.59/hr.
Government, Local	\$11.16/hr.
Government, State	\$14.74/hr.
Information	\$11.18/hr.
Leisure & Hospitality	\$3.56/hr.
Manufacturing	\$11.26/hr.
Natural Resources & Mining	\$12.76/hr.
Services, Education & Health	\$9.64/hr.
Services, Professional & Business	\$12.07/hr.
Trade, Retail	\$7.05/hr.
Trade, Wholesale	\$13.29/hr.
Transportation	\$11.55/hr.
Other Services	\$6.73/hr.
County-wide Average Wage	\$10.27/hr.

Hourly Wage Rates Table Response Key, Local Wage and Benefits Survey
(8 of 9 Companies Reporting)

Classification	No. of Employees	< \$6	\$6.01-7	\$7.01-8	\$8.01-9	\$9.01-10	\$10.01-11	\$11.01-12	\$12.01-13	\$13.01-14	\$14.01-15	\$15.01-16	> \$16.00
Totals	579	1	7	33	53	276	74	44	56	13	9	1	12
Assemblers	209				12	191	3		3				
Chemist/Lab Tech.	1												1
Envrn. Standard Operators	1								1				
Grinders/Polishing Workers	5			1		1	3						
Group Leaders	42					4	7	2	28	1			
Machine Operators	134	1	3	20	31	37	12	27	3				
Maintenance	20					1	4	3	2	6	4		
Material Handlers	18			1	2	2	6	7					
Mechanics	1									1			
Mold Operators	52		4	8		20	20						
Moving Equipment Operators	3								3				
Packaging	20				3	13	1		3				
Purchasing	7				2	1	3		1				
QC Inspectors	18			2		3	4		9				
Setup & Process Operators	14						6	2		3	3		
Shipping & Receiving Operators	9			1	1	3	2	2					
Supervisor or Facilitator	22				2		3	1	3	2	2		9
Tool & Dye	3											1	2



TRANSPORTATION

Situated at a crossroads near the geographic and population centers of the United States, the Hoxie/Walnut Ridge Area is **logistically a prime location for a manufacturing and/or distribution operation.** With 1,700 plus acres of land availability, the area is home to the 3rd largest established industrial park in the state. **Absolute access to road, rail and air is readily available** to accommodate transport regionally or nationally.

WE'RE POSITIONED WHERE YOU NEED TO BE!

AND WE HAVE ACCESS TO WHERE YOUR PRODUCTS NEED TO BE!

The Regional Airport's large size allows CEOs to land directly in the industrial park enabling quick business at their manufacturing site.

Regional Airport

Originally built by the United States government as an army base, the Regional Airport is well-suited to meeting the demands of air transport for a large distribution entity.

The current width and depth of the runways fully meet the standard required to land large jets. And, a recently added terminal and fire building round out the airport's appeal.

FAST FACTS
Regional Airport

- LONGEST RUNWAY (3)-5,000 Ft.**
Concrete, Lighted, High Intensity Approach

- INSTRUMENT LANDING SYSTEM**
VOR & AWOS

- CHARTER AVAILABILITY**
Small Local

- NEAREST COMMERCIAL**
Jonesboro, Arkansas

CONVERGENCE OF FOUR MAJOR U.S. HIGHWAYS NEAR INDUSTRIAL PARK (U.S. 63, 67, 412)

- Immediate access to State Routes 25, 34, 91
- Proximity will be 23 miles upon completion Interstate I-555

DAYS TRANSIT TIME (From Lawrence County To)

DESTINATION	BY ROAD
Chicago	2
Dallas	1
Kansas City	2
Los Angeles	4
New York	4
St. Louis	1

8

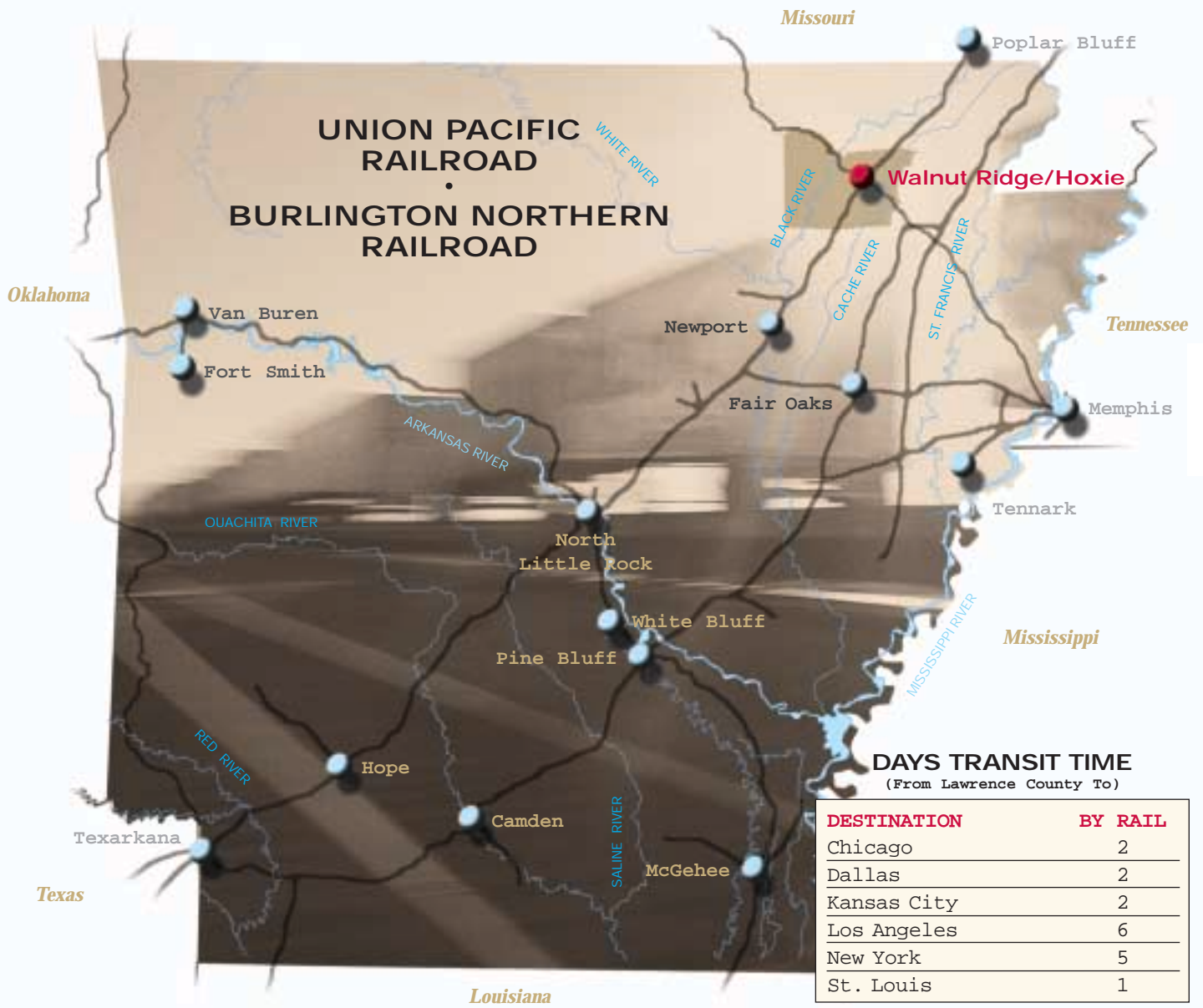
Close Proximity

Hoxie/Walnut Ridge and Lawrence County are a convenient distance from Memphis, TN, Little Rock, AR, and Jackson, MS.



MOTOR FREIGHT CARRIERS

There are currently nine carriers that service the Walnut Ridge/Hoxie area.



Proximity to nearest Intermodal Facility is Marion, Arkansas, 81 miles.



POWER

Careful planning at inception
guaranteed that the industrial
park would be well-prepared
to handle utility demand
regardless of the number
and size of occupants locating
in or around the park.
A uniquely structured power
grid is in place.

**WE HAVE THE POWER
TO GET YOUR
PRODUCT PRODUCED.**

**WHATEVER YOUR
SIZE, WE SIZE UP!**

PHASE III

ENTERGY CORPORATION
CRAIGHEAD ELECTRIC COOPERATIVE

Service Voltages Available
110, 208, 220, 400

Transmission Voltages
110,000

City Primary Voltages
13,800

ELECTRICITY



Entergy



Craighead Electric
Cooperative Corporation

MUNICIPAL

Storage Capacity
1,600,000 gallons

Surplus Capacity
2,000,000 GPD

Source - 2 wells

Pumping Capacity
3,000,000 GPD

Peak Consumption
1,300,000 GPD

WATER

Capacity
1,660,000 GPD

Peak Sewer Treatment
560,000 GPD

Surplus Capacity
1,100,000 GPD

SEWER

SERVICE INTEGRATED SYSTEM

Heat Value
1,000 BTU

NATURAL GAS



COMMUNITY

The Hoxie/Walnut Ridge area has been designated as an Arkansas Community of Excellence and a Team City Partner Community. Properties and individuals employed at the industrial plants outside city limits will be protected by Hoxie/Walnut Ridge police and fire services. In the event of an emergency, help is readily available at the local hospital located in the area or the nearest regional medical center just 23 miles away in Jonesboro.

**WE'RE AN
EXCELLENT
CHOICE FOR YOU.**

**WE'RE PREPARED
FOR YOUR NEEDS.**

EDUCATIONAL OPPORTUNITIES

INSTITUTION	ENROLLMENT	LOCATION	DRIVING DISTANCE
Williams Baptist College	637	Walnut Ridge, AR	0 miles
Black River Technical College	1,248	Pocahontas, AR	14 miles
Arkansas State University	10,438	Jonesboro, AR	23 miles
Crowley's Ridge College	167	Paragould, AR	25 miles
Arkansas State University, Newport	555	Newport, AR	36 miles
Univ. of Arkansas Community College	1,036	Batesville, AR	50 miles
Lyon College	462	Batesville, AR	50 miles
Delta Technical Institute	508	Marked Tree, AR	50 miles

AREA PUBLIC SCHOOLS

The public school system is fully accredited by the North Central Association of Secondary Schools and Colleges.

Specialized Training For Industries

Black River Technical College is a public two-year college offering associate degrees, technical certificates of proficiency, and adult education courses. BRTC's current enrollment is over 1500. BRTC's association with the Arkansas Department of Workforce Education enables the college to offer customized training to our local industries. The Workforce Alliance for Growth in the Economy is also used at BRTC to enhance the local workforce skills.

ESTABLISHED INDUSTRIES IN LAWRENCE COUNTY

Bosch
Robert Bosch Tool Corporation
Power Tools

Castino Industries
CASTINO
Plastic & Polyurethane Molders

Frit Industries
FRIT INDUSTRIES
Granulated Fertilizers

ConTech
CONTECH
CONSTRUCTION PRODUCTS INC.
Aluminum & Steel Culverts

Custom-Pak
DESIGN & BLOWMOLDING
Packaging

Douglas Quikut
a Scott Fetzer company
Vacuum Cleaners/Ginsu Knives

Morgan
Bldgs Spas Pools RVs
Buildings Spas Pools RVs

V&B Manufacturing
VB
Hickory Striking Handles

Eagan
EAGAN
Mfg. Co., Inc
Modular Buildings, Windows & Doors

Douglas Quikut

Morgan Portable Buildings

Jones & Vining
JONES & VINING
INCORPORATED
Shoe Lasts & Injection Molding

V&B Manufacturing

Ally Cat
Agricultural Aircraft Manufacturer

LACO
Custom-plating

West Machine Shop
WEST MACHINE, INC.
C.O.D. MACHINING
Machined Parts

Custom Metal Finishers
Custom-plating

Martin Marietta Materials
Aggregate Materials

ESTABLISHED INDUSTRIES WITHIN TWO HOURS

	LOCATION	DRIVING DISTANCE
FedEx	Memphis, TN	92 miles
Hytrol Conveyor	Jonesboro, AR	23 miles
Nestle	Jonesboro, AR	23 miles
Frito Lay	Jonesboro, AR	23 miles
Waterloo	Pocahontas, AR	14 miles
Emerson Electric Company	Paragould, AR	26 miles
American Railcar Industries	Paragould, AR	26 miles



RELOCATION BRAINPOWER

Let Lawrence County United's team of relocation experts help your industry through specialized tours, governmental grant opportunities and many other options. Local and state incentives are available. Call our eager staff today to receive more information about how your business may qualify. Our team is dedicated to offering solutions to best suite your unique needs.

WE LISTEN AND
RESPOND TO YOUR
UNIQUE NEEDS.

OUR GOAL IS
TO MAKE YOUR
RELOCATION EXPERIENCE
AS SMOOTH AS POSSIBLE.



QUESTIONS

Lawrence County United invites you to take advantage of the vast opportunities available in our area. We have the people, location, power and community to make your endeavors more efficient and profitable. If we haven't answered all your questions in the previous pages, please call. We want you to have all the facts about our area.

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